

# FOTBALOVÁ AKADEMIE – Sascha Milicevic



SOCCER ACADEMY



# FOTBALOVÁ AKADEMIE – klíčové poznatky



- Posílají mladé hráče do druholigového týmu dospělých, pro získání více zkušeností do seniorského fotbalu.
- Mají Club Guideline – Proč, jak, co.... Pro hráče, klub, Salzburg,
- Zaměřují se na jednotlivce, i na celý tým.
- U dětí do U9 se snaží do tréninkového procesu dostat i ženy, např. jako asistenty trenérů (u každého týmu je jedna žena)
- od U14 rekrutují v celém Rakousku, do U14 pouze hráči ze Salzburgu a okolí, mají 9 scoutů.
- Staví vše na rychlosti, jak fyzické tak rychlosti myšlení, uvažování a rozhodování při hře.
- Trenéři dávají hráče do skupin, podle rychlosti vnímání hry.
- Mentalita, chování, charakter a rychlost jsou hlavní požadavky při skautování
- Definice herní pozice je až od vstupu do akademie tedy od věku 15/16 let. Do U15 je nastavena rotace hráčů
- Od 12 let začínají teprve určovat pozici brankáře.
- Z každé věkové kategorie pokračuje do akademie jen omezený počet hráčů
- kompenzaci fotbalové specializace chtějí hlavně děláním jiných sportů



# FOTBALOVÁ AKADEMIE – klíčové poznatky



- Jakého hledají hráče
  - Vždy hledajícího řešení
  - Chtějícího balón
  - Variabilního
  - Kreativního
  - Efektivního
- Cvičení
  - musí obsahovat herní principy – RONDOS
  - Musí tam být emoční aktivita, protože dopamin pomáhá se učit
  - Hráči musí cítit, že jsou potřební
  - Cvičení musí obsahovat výzvu
  - Odešli od Coerver tréninku
  - Důležité je umět hledat vhodný/volný prostor na hřišti
- Všechny informace o hráči mají ve svém software







# RED BULL FOOTBALL ACADEMY

- 1 parking
- 2 entrance
- 3 pitch 1
- 4 main building / office
- 5 pitch (AT) 3
- 6 pitch 4
- 7 pitch 5
- 8 pitch 2 (FLC)
- 9 pitch (AT) 6
- 10 motor skill parc
- 11 ice rink 1 & 2
- 12 indoor football hall (AT)
- 13 gym
- 14 Beach volleyball court/ grill area





# CLUB GUIDELINES



Our philosophy consistently builds on the **NOW** for the **FUTURE Principle.**

**professionalism and innovation**

**WE GO UNWAVERING OUR COURSE.**



**WE ARE THE FOOTBALL OF TOMORROW.**

We want to rethink Austrian football and make a sustained change.

**responsibility for people**

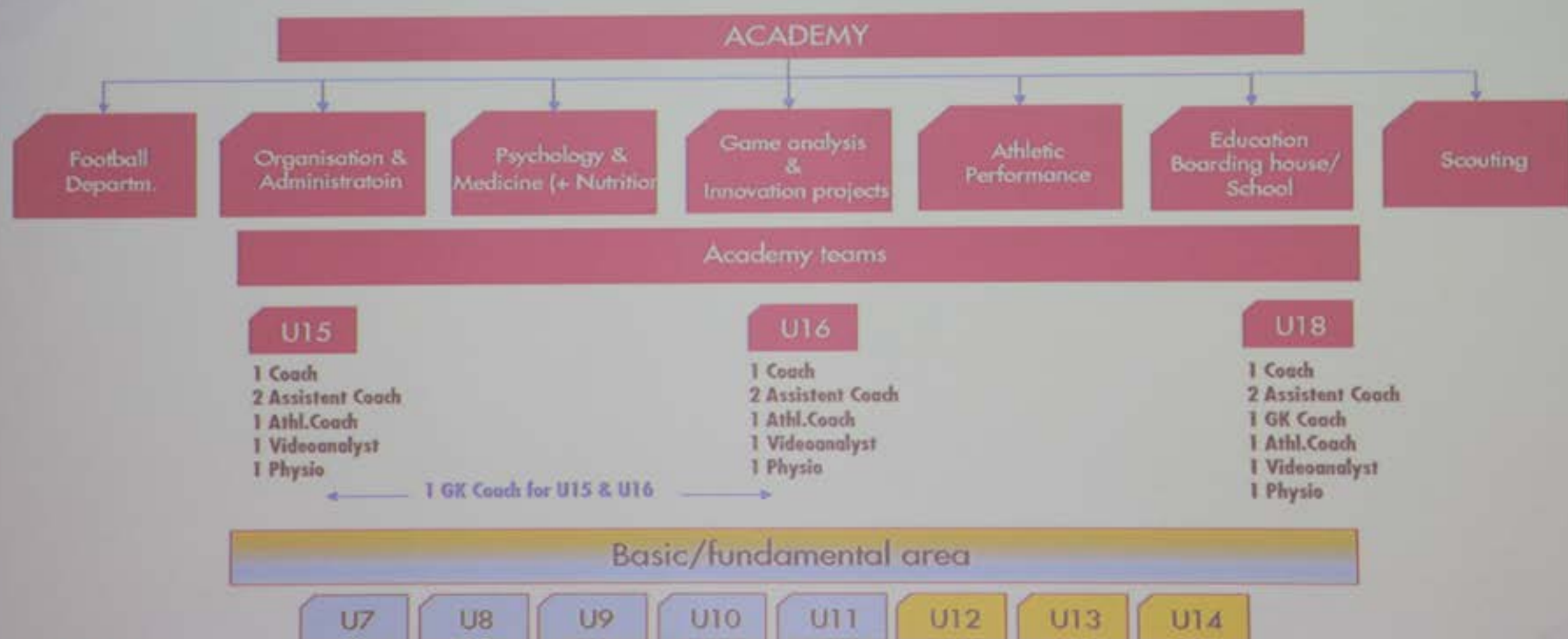
Education at Internat. top level

**We set new standards in Austria.**

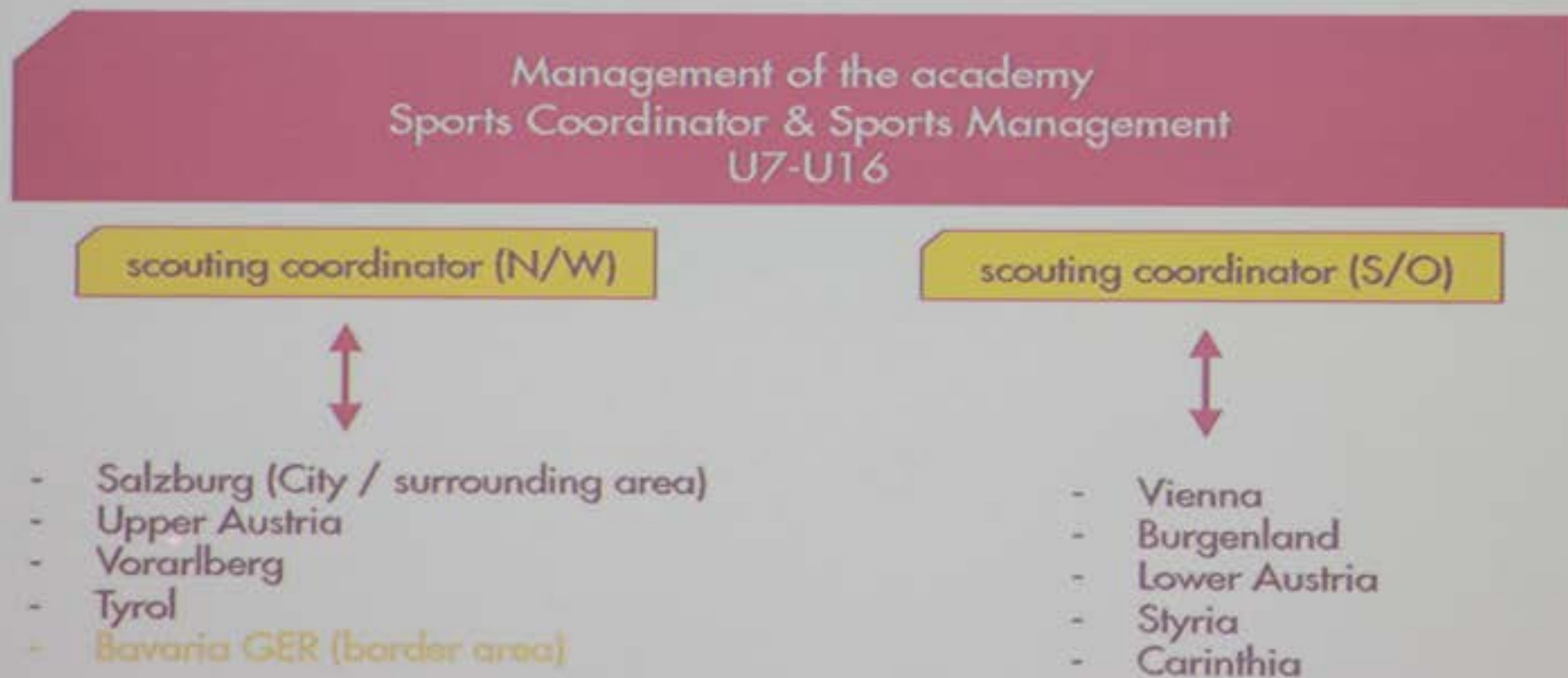




# STRUCTURE RED BULL ACADEMY LIEFERING



# SCOUTING STRUCTURE



# REGIONAL ASSOCIATION EDUCATION CENTRE



Vom Talent zum Nationalspieler

- 29 education centers (3 in Salzburg)
- 10 – 14 years old (4 TR/week)
- 1 big futsal tournament with all teams in december.





# WE DEVELOPE STARS OF TOMMORROW



Xaver Schlager

Ante Coric (AS Roma)  
Xaver Schlager (RBS)

Xaver / Steve



# SOME PLAYERS WE HAVE CREATED IN OUR ACADEMY

#NEXTGENERATION





# YOUTH ACADEMY LIEFERING – NUMBER OF PLAYERS/COACHES



174 youth players

FC Red Bull Salzburg	
Number of youth TEAMS: 5 (U11, U10, U9, U8, U7)	
Number of youth players	Number youth coaches
51 FC RBS youth players (U7 bis U11)	7 coaches (U7 to U11)
FC Liefering	
Number of youth TEAMS: 6 (U18, U16, U15, U14, U13, U12)	
Number of youth players	Number youth coaches
28 FC Liefering players (1. team) 66 AKA (U15 – U18 players) 57 FC Liefering youth players (U12 to U14)	17 coaches (U12 to U18) 2 GK coaches, 1 individual coach 2 coaches with UEFA Pro Licence 5 coaches with UEFA Licence 19 supervisor (Administration, Physio, ...)

27 youth coaches



Number of youth nationalplayers: 31	
AUSTRIA 24	Other countries 7





# EMPLOYEES OF THE RED BULL ACADEMY

## Mitarbeiter Red Bull Fußballakademie Sommer 2019

Sportlicher Leiter Akademie: F. Kramer    Geschäftsführung: M. Penninger  
 Assistenz: U. Grundner

Sportl. Leitung	Team	Org./Admin.	Trainer	Co-Trainer	TW-Trainer	Spielanalyse	Athletiktrainer	Reha	Physiotherapie	Sportpsychologie	Zeugwart	
F. Kramer (Sportl. Leiter)	FC1	D. Eimersmann	Bo Svensson	M. Feichtenbeiner // F. Ingilbich	H. Arzberger	St. Konrad	J. Lemke	D. Urmann	St. Neumeier / N. Prosmiegger	U. Häfelinger	Seywald	
	U18	D. von Reinertsdorff	M. Jazdca	F. Koch / D. Sveto*	E. Gustafsson (U18+U16)	M. Fischer	Chr. Fal		St. Kauer	<u>Persönlichkeit</u>	U18 - U15: D. Polmann	R. Petric H. Egger
	U16		B. Seonbuchner	T. Rem / D. Sveto*		D. Gogitner	A. Herrng		M. Sepoelro			
B. Seonbuchner (in Absprache mit FK)	U15		M. Färpecki	Y. Miyazawa / L. Lainer / A. Heuser*	S. Baumgartner (U15+U14)	Ph. Schweinberger	L. Gutjahr		B. Ammanca			
S. Milicevic (in Absprache mit FK)	U14	S. Milicevic	W. Bauer	M. Lindbauer	D. Scharfner (U13-U12)		L. Gutjahr	U14 - U7: S. Binder	U14: E. Kasbauer (Spielbetreuung)	<u>Summation / Soccerbot:</u>	E. Faloba (+LC/+ Spielanalyst U15/16)	
	U13		A. Gavron	D. Urmann			D. Urmann					
	U12		S. Bartscher	A. Gerg			A. Gerg					
R. Kache (in Absprache mit FK)	U11	R. Kache	R. Hinterseer	K. Salem								
	U10		Chr. Lessacher	M. Mauthart								
	U9		W. Steinhart	M. Gerhardt								
	U8		B. Stöckl	M. Gerhardt								
	U7		Chr. Jung									

# SCHEDULE OF THE SEASON 19/20





# TRAINING U7-U11

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Training 17 - 18.30	FREE	Training 17 - 18.30	Training 17 - 18.30	FREE	MATCH or TOURNAMENT	FREE

Summer Holidays: 10th of July to 3rd of august (4 weeks)

Training starts at 3rd of august (Monday) First August week  
12 Trainings/month (5) ▶ ½ Season ▶ **60 TR Sessions**

Christmas Holidays: 24th of december to 7th of january (2 weeks)  
12 Trainings/month (6) ▶ ½ Season ▶ **72 TR Sessions**

U11  
Friendly Games: 8  
Tournaments: 25  
Championship: 24



# TEAMS U7-U11



U7 8 players (+1) → 1 coach



U8 8 players → 1 coach



U9 12 players → 1 coach, 1 sup. coach



U10 13 players → 2 coaches



U11 15 players → 2 coaches





# SQUADS U12 - U14

U12



2 Dual Education

2 GK  
2 Coaches  
(Ass. Athl.Coach)

U13



4 Dual Education

2 GK  
2 Coaches  
(Ass. Athl.Coach)

U14



2 Dual Education

3 GK  
2 Coaches  
GK Coach

GK Coach



GAME IDEA (PRINCIPLES) "A RED THREAD THROUGHOUT ALL TEAMS"

**OUR PHILOSOPHY IS RUNNING LIKE A RED THREAD THROUGH THE CLUB.**



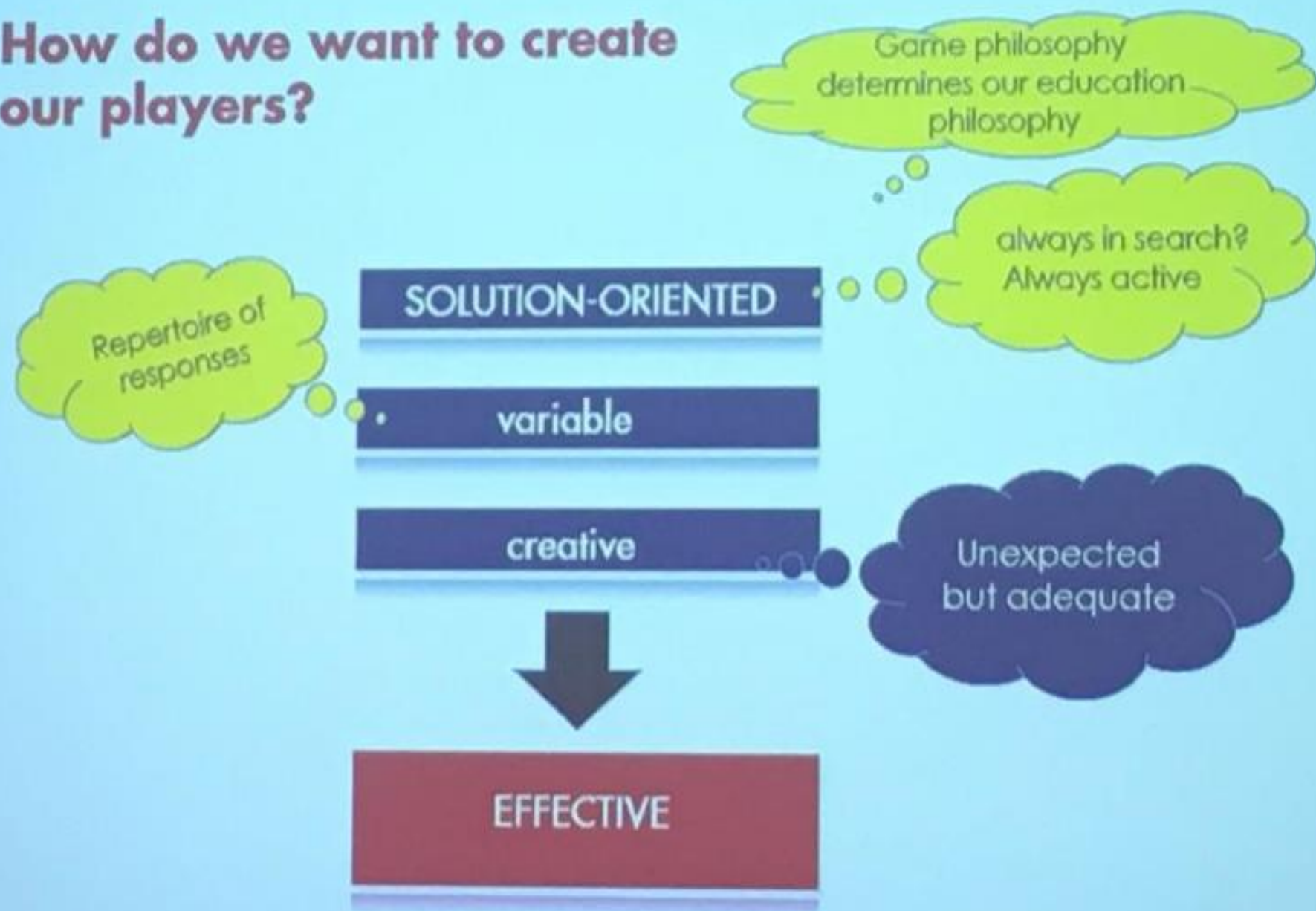
development area  
U14/U13/U12

Basic Area  
U11/U10/U9/U8/U7





## How do we want to create our players?



# IMPORTANT QUESTIONS

- **Which drills do we use to develop understanding of our playing philosophy?**  
The Task teaches the exercise
- **How we structure the requirement of our playing philosophy in an age appropriate manner?**
- **Which training contents will meet our "holistic training approach"?**  
- include as many moments of the game as possible/decision-making with-without the ball
- **How can we compensate the consequences from early specialization?**



# How we want to develop kids?

## Learning (teaching) with enthusiasm

brain researchers Gerald Hüther/Wulf Haubensak

- When the brain releases neuroplastic messengers (dopamine), we learn the most and best!





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### Which means that...

...there has to be an **emotional activation** in every learning situation, if they should be successful. The most beautiful activation that we know is called **»Enthusiasm«**



- Infants have this condition twenty to fifty times a day
- create Training conditions / training climate they have joy and in which the players feel comfortable.
- Define tasks on which the PL can grow. make them feel important, to be needed

## How we want to develop kids...

- Optimal and child-friendly education at all but especially at very young ages necessary
- nowadays kids need to learn how to move
- Kids should understand the games and play with fun
- All is mandatory to develop creativity and better players

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**=> Holistic development approach is necessary ( our vision is to create a better player and a better human! )**



# How to develop kids?



# How to develop kids?



**Influencing the learning environment**

- Organisation**
- Provocation**
- Variation**



**Influenced by instructions**

# How to develop kids?



PLAYERS WANT TO BE CHALLENGED AND NEED SUCCESSFUL EXPERIENCES

IMPLICIT

**Influencing the learning environment**

Organisation  
Provocation  
Variation

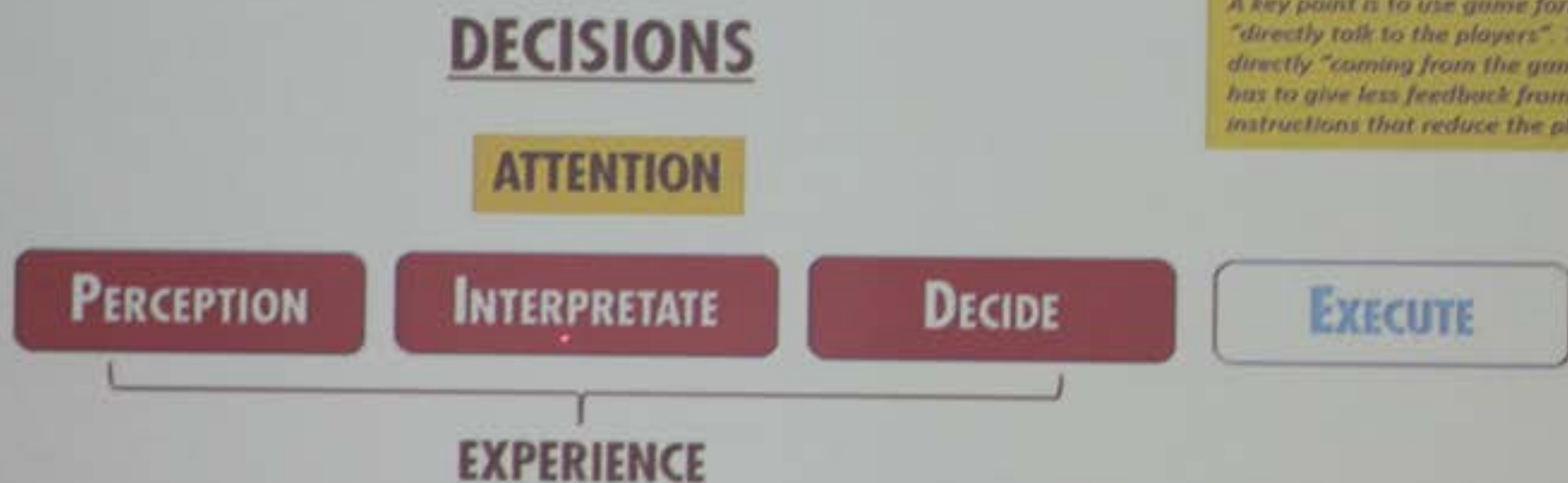
EXPLICIT

**Influenced by instructions**

*"Teacher, teach less so students can learn more!"*



# LEARNING / DECISION PROCESS

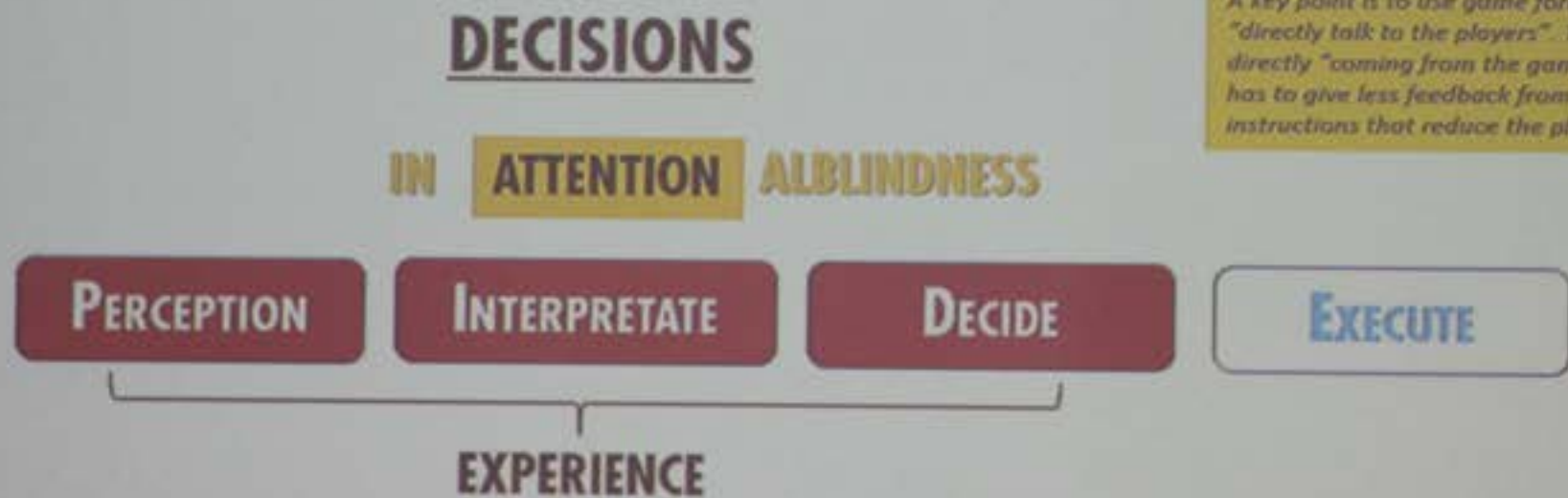


*A key point is to use game forms in training sessions that "directly talk to the players". This means that feedback is directly "coming from the game forms", so that the coach has to give less feedback from the outside by providing instructions that reduce the player's breadth of attention.*

The coach can control the learning process of the players in two places:

1. It defines the form of the exercise, designs it and thus creates **the learning environment** in which the players make their own decisions.
2. The coach can influence the players **through instructions** while they implement the exercise form. It thus does not influence the learning environment but the perception, processing and decision-making processes of the players. Players are influenced verbally in the form of assistance.

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# PROCESS

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## BLINDNESS

**DECIDE**

**EXECUTE**



# TRAINING METHOD

To make exercises they promote the „problem-solving intelligence“ so the kids learn incidentally to do the right thing in difficult situations“, this is a main focus in our education. We represent the children's football training approach the watering can principle, training in a lot of variety

**“Learn with enthusiasm - inspire and encourage - by this teaching method remains the learned longer stored in the brain, with positive learning experiences, the training contents are transferred quickly from “head into the legs”.**

In addition, each technical exercise form is trained with a tactical component:

- **Basic technique:**
  - ball control /ball feeling/dribbling/shooting
  - passing and controlling/receiving (right pass quality)
  - solve of 1vs1 situations
- **Basis tactic:**
  - offer & orientate oneself
  - look for gaps
  - protecting/creating overload situations (individual/cooperative)
  - shooting skills
- **General:**
  - quickness
  - street soccer hypothesis **“LET THE GAME BE THE TEACHER.”**



# DERIVATIONS FROM OUR PLAYING PHILOSOPHY FOR TRAINING:

## Requirements for our training philosophy:

- Innovative and complex coaching methods
- promote creativity (**implicit learning** and coaching)
- No purely individual or position-oriented training
- Ball orientation "from childhood on"
- **Development of top players with social competence** (personality)

► education to team players!



# TECHNICAL TRAINING WITH BASIC TACTICAL COMPONENT

DRIBBLE

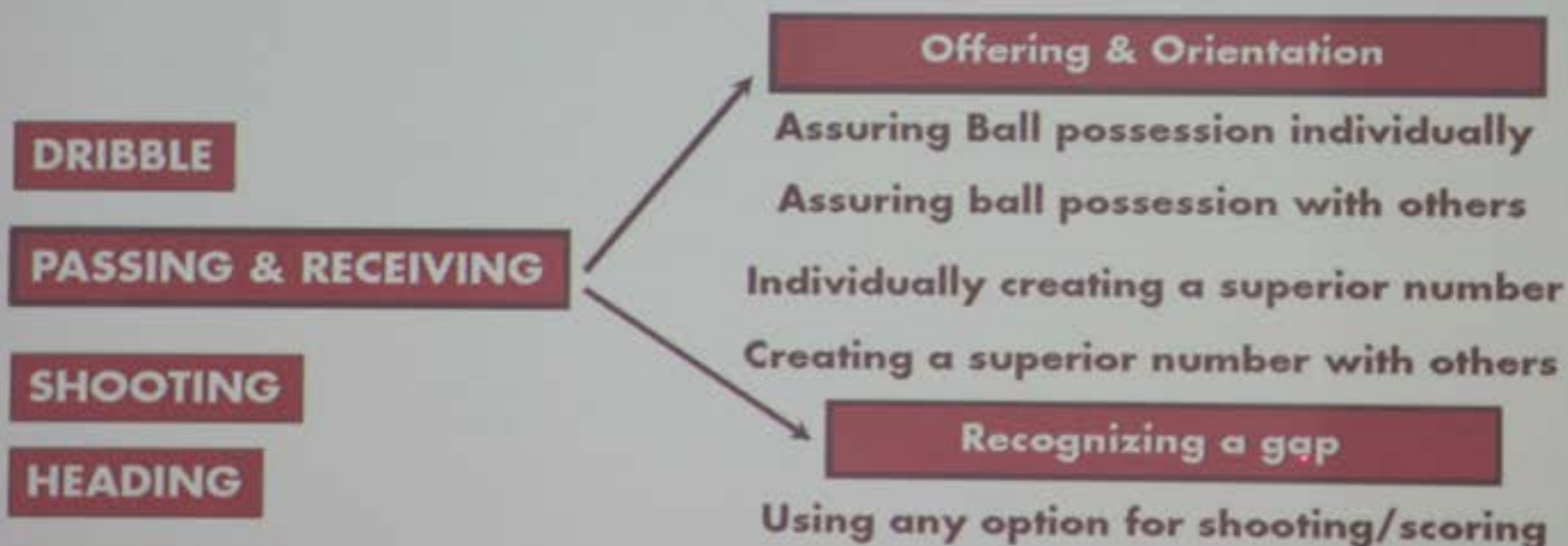
PASSING & RECEIVING

SHOOTING

HEADING



# TECHNICAL TRAINING WITH BASIC TACTICAL COMPONENT



# TECHNICAL TRAINING WITH BASIC TACTICAL COMPONENT

**DRIBBLE**

**PASSING & RECEIVING**

**SHOOTING**

**HEADING**

**Offering & Orientation**

Assuring Ball possession individually

Assuring ball possession with others

Individually creating a superior number

Creating a superior number with others

**Recognizing a gap**

Using any option for shooting/scoring

# TECHNICAL TRAINING WITH BASIC TACTICAL COMPONENT



1-Dimension Game (Tactic element: offering and orienting) 2:1 at 4 fields







# WHY RONDOS? PLAY-BASED LEARNING

The Rondo is a form of play, a competition, which with its objective - **to keep the ball as a team**, or **to regain the ball** as fast as possible - provides for development itself.

## offensive:

- The game itself forces the players to learn
- training of the triangle play
- Stay open to the playing field
- no specified pass sequences, therefore more interesting
- always new decision situations
- "play & go", play through gaps, pass on third man
- Short/long combinations
- Only one contact promotes the movement, the footwork before the pass.
- two contacts, promote the ball reception.
- More contacts, promote the first-touch control under opponent pressure

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## Even the defensive can be well trained:

- Topics such as anticipating
- Run up and using the shadows
- defending outnumbered
- basic procedures in space-oriented play against the ball or on the smallest level in pressing can be trained.



# PLAY-BASED LEARNING

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## **DERIVATIONS FROM OUR PLAYING PHILOSOPHY FOR TRAINING:**

- **promote creativity (implicit learning and coaching)**
- **No purely individual or position-oriented training (They don't have "fixed positions")**

## VARIED TRAINING (day release)



e.g. Motor skills parc



42 different devices (300 m long)

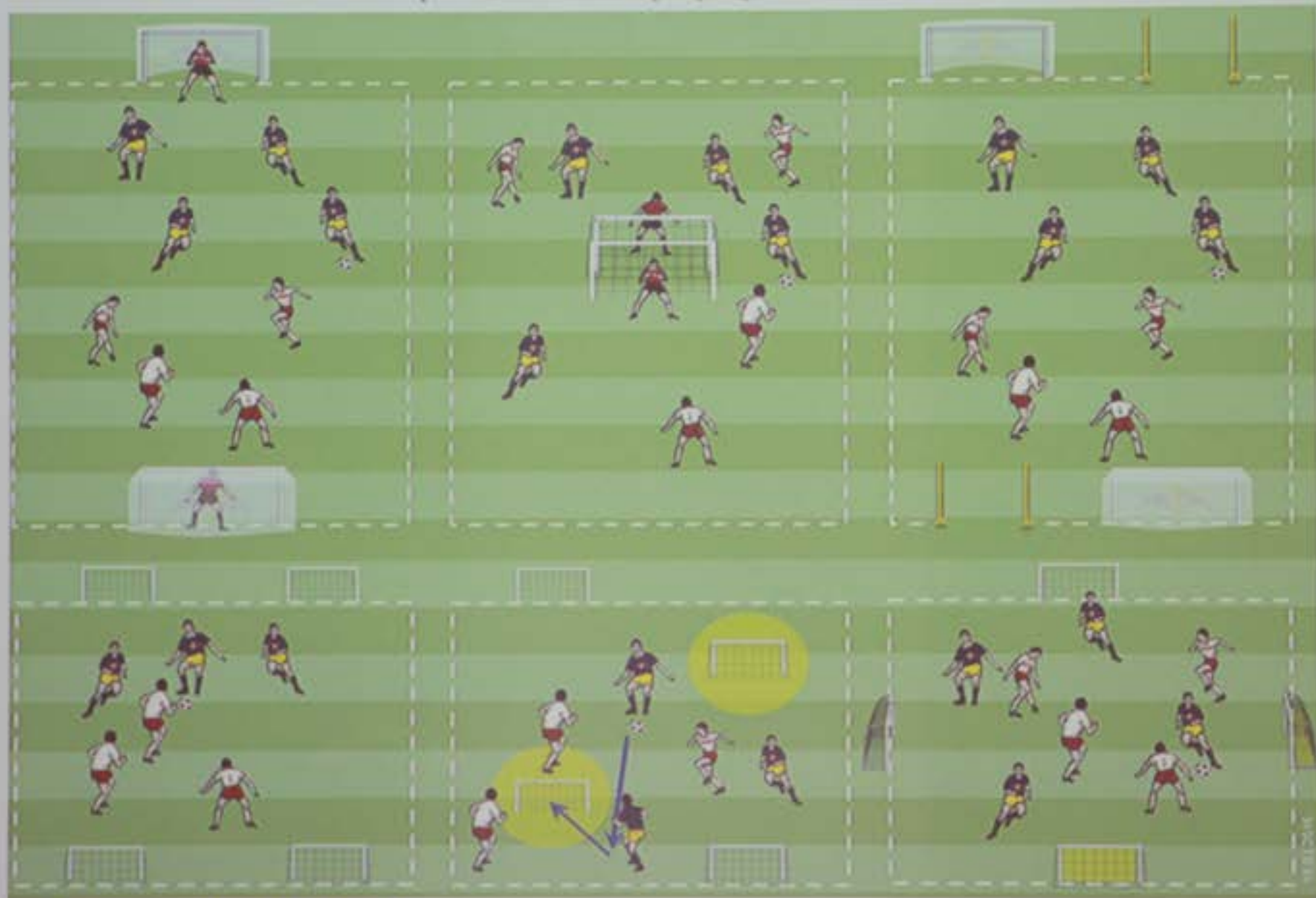


movement ... intelligence ... talent ... ability to learn ...



# PRACTICE

Example „variation playing fields“



TLEVEL

Tactical component: all of them



# PRACTICE Example „Rondo-forms “



Tactical component: Offering & Orientation, Recognizing a gap, Creating a superior number with others

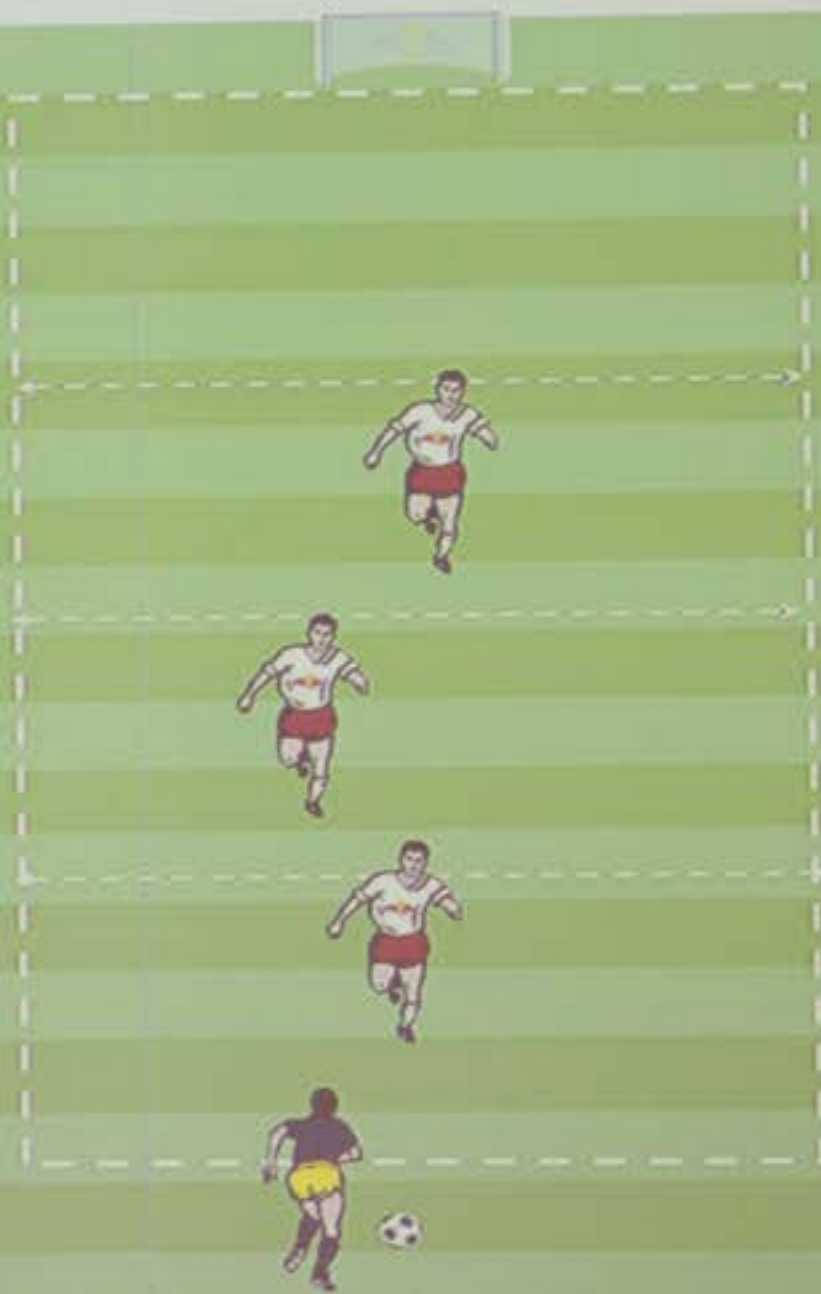


# PRACTICE

Example „implicit dribbling training“

1vs1 (defender handicapped)

- Offensiv player can improve his dribbling skills but has an opponent pressure
- Defensiv player can improve there athletic abilities
- Rules
  - 1 Point for passing a zone and two points for scoring a goal
  - After entering the last zone they should core with the first touch.



# DOCUMENTATION - WEBPORTAL

RB Portal

Trainingsplan

Training

Spiele

Medizin

Diagnostik

Team

Philosophie

Asa

Administration

DI  
12

18:00 • Heimspiel



## Nächste Spiele

Anstoß

Paarung

Wettbewerb

Di, 12.11.19 18:00

RB Salzburg U14 - Auswahl

Testspiel

Sa, 16.11.19 14:00

Admira Wacker Mödling - RB Salzburg U14

Testspiel

MI  
13



## Geburtstage

Name

Teams

Geburtstag

Alter

Jung-Min Kim

FCL

13.11.1999

19

Max Wolfgang Hillebrand

RBS U13

14.11.2007

11

Christoph Schaidler

RBS U12

15.11.2008

10

Dominik Urmann

18.11.1991

27

Josef Wallner

RBS U9

20.11.2011

7

Sebastian Baumgartner

21.11.1986

32

DO  
14

17:30 • Training

FR  
15

17:00 • Training

SA  
16

14:00 • Auswärtsspiel

SO  
17



## Neuerungen und Optimierungen

Übersicht über neue Funktionen und behobene Fehler (140)

## TALENT SUCHE (PROBLEME)



Biologisches vs. Chronolog. Alter

Größer heißt nicht gleich besser

Suche nach Spätentwicklern

Suche nach den RICHTIGEN TALENTEN

Oftmals keine motorischen Tests!

Familiäres Umfeld und Sozialisation werden oft nicht genügend beachtet!

FIFA U-17 World Cup 2017: Niger have five players born on cut-off date, Guinea the youngest

#NEXTLEVEL