

# Social Sustainability

## Olympic Festivals



# Social Sustainability

## Sustainability:

The ability to continue for a period of time

The ability to continue  
at a particular level for a period of time



# Social Sustainability

## Target groups:

Local support – City / Region / Country

Volunteers / Organizers / Stakeholders



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Local authorities / Fans / General public / Media

Before / After the event - Evaluation

Volunteers / Organizers / Stakeholders

Schools / Professional team / Member federations



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Attitude: Event itself x Impact of the event

